



Transforming Ideas into Narratives

OpenSky Innoventure :

A PR & Marketing Consultancy where Innovation meets Storytelling



About Us

OpenSky Innoventure is a dynamic PR and marketing consultancy, driven by the power of storytelling and strategic communication. We specialize in Public Relations and Brand Communication, helping businesses build meaningful connections with their audiences through compelling narratives and impactful messaging. With a strong focus on narrative building, we craft customized communication strategies that not only enhance visibility but also shape lasting brand reputations. Our team combines creative thinking with industry expertise to deliver results that resonate. Proudly registered under MSME and recognized as a DIPP Startup, OpenSky Innoventure works with a diverse portfolio of clients, both in India and internationally—ranging from emerging startups to established global brands. At OpenSky Innoventure, we believe every brand has a story, and we're here to help you tell it.

Founder

Suniti Kumar Bhattacharjya



Suniti Kumar Bhattacharjya is a seasoned PR & Marketing professional with nearly 20 years of experience across Media Relations, Public Affairs, Crisis Communications, Branding, and Business Development. He has worked with leading clients like the Ministry of IT (GoI), Flipkart, Jindal Foundation, WWF India, and CREDAI across sectors such as Infrastructure, Hospitality, Tourism, IT-Telecom, and Real Estate. As Founder of OpenSky Innoventure, he leads strategic brand initiatives. He was part of the Indian delegation to China (2019) for training on Grain Processing & Storage Technology and has participated in global business conferences in Dubai, and South Africa. A History (Hons) graduate from the University of Delhi with a postgrad in Mass Communication, he is passionate about storytelling, marketing, and building impactful brand narratives. He enjoys music, travel, literature, and forging meaningful professional connections.



PUBLIC RELATIONS

Strategic media relations, Crisis management, Story-driven press releases

BRANDING & GRAPHIC DESIGNING

Memorable logos and brand collateral, Custom designs that embody your essence, Consistency across all touchpoints



WEBSITE DESIGNING

User-friendly, responsive designs, Seamless brand integration, Optimized for engagement & conversion





DIGITAL MARKETING

Integrated SEO, PPC, and content strategies, Analytics-driven campaign refinement, Maximizing ROI through innovative techniques

INFLUENCER COLLABORATION

Curated partnerships with key influencers, Campaigns that blend credibility with creativity, Authentic storytelling that resonates with modern audiences

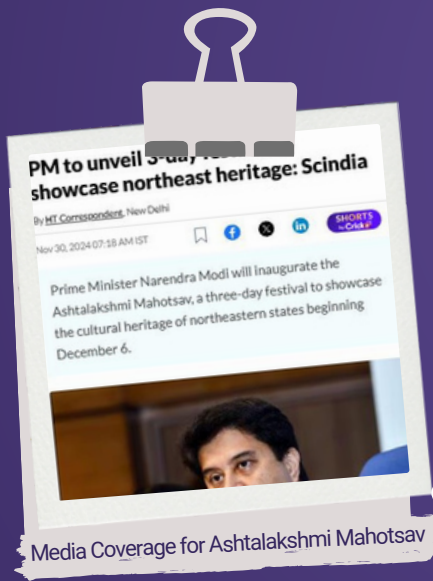


SOCIAL MEDIA CAMPAIGNS

Targeted, data-driven campaigns, Creative content that sparks conversations, Community building for lasting connections



SOME OF OUR WORKS



SOME OF OUR WORKS



Launch Activations for WK Life



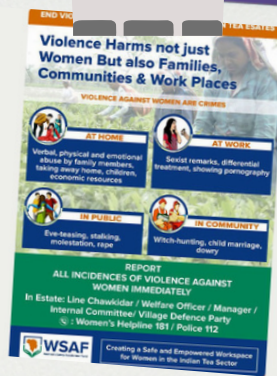
Animated Videos for NTPC



Social Media Campaign for Direct English



Influencer Campaign for Greenwood Resort



Poster for WSAF



Packaging Design for Bobby



Packaging Design for Neofarms



Social Media Campaign for Coras Hospital



Animated Videos for NTPC



CONTACT INFORMATION



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